

Organize A Food Drive

Plan Ahead:

- Get other people, particularly senior management, administrators, organization officers, teachers, friends and/or neighbors committed to the drive.
- Choose a theme or name for your drive (for example: “Tons of Tuna,” “Oodles of Noodles,” “Halloween Trick or Trunk”).
- Set a goal for how many pounds of food, how many cans, meals or the dollar amount you will collect.

Promote the Drive:

- Schedule a fun kick-off event.
- Educate your group about the issue of hunger.
- Place posters and flyers in highly visible places.
- Distribute memos or send letters to parents, neighbors, area businesses, etc.
- Include flyers with employee paychecks.
- Set up a collection schedule to collect certain types of food on specific days or during designated weeks.
- Provide each person with a bag to fill with food.
- Issue reminders throughout the drive.
- Encourage people to make monetary donations if they forget or can't donate food. \$1 = 5 meals at the Food Bank.

Make it Fun:

- Encourage friendly competition between departments, offices, classes, etc.
- Challenge a rival company or school.
- Conduct a raffle for prizes.
- Offer incentives such as office dress-down days.
- Reward groups and individuals who collect the most food.

Thank the Participants:

- Certificates of appreciation.
- Thank you cards or letters.
- Throw a party to celebrate your successful food drive.

